# 2003 national awards for MUSEUM & LIBRARY service



The recipients are **making a difference**. They are **strengthening ties** between neighbors and enriching family and community life. **Longratulate each of them for their dedication and enthusiasm.** Laura Bush



From the Chairmen and Director



**Bozeman Public Library** Bozeman, Montana

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**Carnegie Science Center** Pittsburgh, Pennsylvania



**Free Library of Philadelphia** Philadelphia, Pennsylvania



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## from the chairmen & director

The Institute of Museum and Library Services proudly salutes the winners of the National Awards for Museum and Library Service. These awards were created to underscore the powerful role of museums and libraries as leaders in our democratic society. The award celebrates their role as cornerstones of community life. This national honor is a tribute to the ability of libraries and museums to reach out to children, families, and communities in towns and cities all across the nation. Through innovative programs and active partnerships they are addressing the urgent and changing needs of the communities they serve.

This year's recipients embody extraordinary public service. Through partnerships with schools, youth organizations, social service agencies, local businesses, and many other groups, these institutions address the core needs of diverse communities across America.

Joan R. Challinor Chairperson National Commission on Libraries and Information Science

**Robert S. Martin, Ph.D.** *Director* Institute of Museum and Library Services

**Judith Ann Rapanos** *Chairperson* National Museum Services Board



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**3M** Library Systems



METAL EDGE, INC.









Bozeman Public Library 220 E. Lamme Street Bozeman, Montana 59715 www.bozemanlibrary.org (406) 582-2400 (406) 582-2424 fax Alice M. Meister, Director

Annual Operating Budget: **\$1,045,826** Full Time Staff: **19.66** Part Time Staff: **7.66** 



Bozeman, Montana is a fast growing city in a fast growing county. The 2000 census set the population of Bozeman at 27,509, a 21.4 percent increase from 1990. Gallatin County grew 36.7 percent from 1990 to 2001 with a population of 69,422. Though a city library, the Bozeman Public Library has an interlocal agreement with the county to serve all county residents. The county covers a vast geographic area of 2,532 square miles, larger than either Rhode Island or Delaware. Bozeman Library's service population is estimated to be 47,805.

The library's constituency is economically diverse. There are affluent and well-educated families as well as families in poverty; two nearby elementary schools have a 41 percent and a 44 percent poverty level. People at all points of this economic spectrum have high demands for library service. More than 1,200 people use the library daily. The Bozeman Library is energetic and responsive, meeting the wide ranging needs of its community, guided by a vision and strategic plan developed with substantial citizen input.

# bozeman public library

The library is a technology leader in the community. It hosts a portal with information on 150 community organizations and links to their Web sites. The portal enables citizens to find cultural, political, educational, and practical information about community groups, events, and services. The library was one of the founding members of the Community Technology Festival, which featured a full day of free workshops, demonstrations, and exhibits focused on the Internet. The festival taught the basics as well as telemedicine, digital democracy, job seeking, and genealogy. Through these and a host of other programs the library invests in families, teachers, and the general public.

The BridgerNet Consortium allows resource sharing among four Gallatin County libraries. Materials may be borrowed through an intralibrary loan system and are delivered by volunteer courier services. In addition, the library makes home deliveries for homebound residents and people with disabilities. The Bozeman Public Library's commitment to community outreach extends to a partnership with public radio. The Yellowstone Public Radio (KEMC) in Billings, Montana, currently operates live from a recording booth in the library. Radio broadcasts have featured many local experts including the library directors. With the Rocky Mountain Roasting Company, the library is sponsoring *Wordsmith Café* at a local coffee house. The program features the popular and entertaining National Public Radio celebrity "Chrysti the Wordsmith."

The library hosts an annual public event to celebrate the life of Dr. Martin Luther King, Jr. The library is a place for community celebration, and Kwanzaa, Hanukkah, and Chinese New Year celebrations have been presented annually since 1998.

The diverse interests of the community are apparent in outreach and educational programs. The *Mountains and Rivers* and *Mountains and Minds* series, presented in coordination with Montana State University, featured monthly programs on topics as diverse as the extinction of dinosaurs, history of rock and roll, saving the ducks, endangered wild dogs, and war crimes in Bosnia and Kosovo. From classes in Japanese conversation and dialogues with Mongolian economists to Sunday music concerts, the library has something for everyone.

The library reaches children with summer reading programs and recently offered R.E.A.D. to a Dog in conjunction with Intermountain Therapy Dogs, providing children the opportunity to read aloud to a non-threatening and receptive listener.

The future is bright for the citizens of Gallatin County. Acknowledging the need for a new building, city residents passed a \$4,000,000 bond referendum by a two-to-one margin in 2001, and library officials have purchased a 14.3-acre site that will be a cornerstone of economic development. The new building will be fronted by a public plaza and provide computer labs, study space, meeting rooms, a coffee shop with used books for sale, and gallery space. It adjoins a city park with access to trails that connect "Main Street to the Mountains."

The world-class Carnegie Science Center (CSC) is one of the most visited science centers in the country with an average of 690,000 visitors annually. The CSC is located on the North Side of Pittsburgh bordering Manchester, in an inner-city neighborhood with an 85 percent minority, middle-to lower-income, population.

Although the area is home to nearly 6,600 high tech companies, many area residents have little opportunity to increase their awareness and comfort level with the benefits of science, math, and technology. CSC strives to develop the science literacy and participation of all area residents and this award especially recognizes their work with children and adults. CSC's vision is that this region will, through science literacy and capability, achieve industrial and economic growth and high employment, and that its population will enjoy the consequent social benefits.

Future career opportunities for the region's population will only become increasingly dominated by technology and young people who lack the appropriate skills may find themselves virtually unemployable. Many schools and social agencies, especially in inner cities, are committed to providing science education for their children but lack sufficient funds. To better support and serve the surrounding community, CSC has undertaken a comprehensive and multilayered set of initiatives to help change the odds; they are working to seed the high-tech workforce of tomorrow with initiatives that focus on underserved youth and their families.

CSC is deeply committed to building trust and establishing long lasting relationships by creating services for students of all ages, from Head Start to high school. Programs range from intensive, targeted support for a small number of young people to activities that reach thousands of students and their families. Each program addresses a range of barriers including lack of awareness, transportation issues, cultural perceptions, and financial challenges.

Partnering with Head Start, the public schools, and community services organizations, *Science FUNdamentals* focuses on science education for the Pittsburgh region's youngest learners, children ages 3–5. With state-accredited workshops for teachers covering basic science principles for early learners, parent nights, free family days, and classroom field trips to CSC, *Science FUNdamentals* complements Head Start's literacy goals and incorporates teacher training and family outreach to provide a foundation for science exploration. Approximately 2,000 Head

Start students and their family members and teachers participate annually. Funded by the DSF Charitable Foundation, *Science FUNdamentals* inspires greater interest in science, and strengthens confidence among the children, parents, and teachers about science education.

# Cis nurtured in students, while onally difficult

A sense of "ownership" of CSC is nurtured in neighborhood elementary students, while middle-schoolers, a traditionally difficult group for museums to serve, participate in

intensive programming at a satellite CSC site. *Science Explorers* targets 16 at-risk 8th graders every year to increase interest in the sciences, improve leadership and teamwork skills, build self-confidence, and encourage the pursuit of post-secondary education and careers in the sciences. Funded by YouthWorks, and partnering with the University of Pittsburgh, CSC conducts 40 eight-hour sessions over a 40-week period during which students participate in college preparatory and career exploration activities and employment training. Professionals from diverse science fields act as mentors and presentations by professional science societies supplement the program. At the conclusion of *Science Explorers*, students who have met performance and grade requirements are guaranteed a paid job shadowing a professional in their field of interest.

*Science in your Neighborhood*, targeting the region's disadvantaged neighborhoods, gives teens every year the opportunity to mentor elementary school students after school. High school students are encouraged to reach their full potential; they receive training and gain meaningful work experience while developing a sense of pride in giving back to the community. Along the way, science and math become connected with everyday life experiences and are thus made less intimidating. The benefits go beyond teaching science. They build community pride and engagement and a sense of hope for the future. Funded by the Eden Hall Foundation, Alcoa, and the DSF Charitable Foundation, 30 high school students mentor 200 elementary schoolers per week. The program has been active since 1994 and won the 2002 Worksite of the Year award from Urban Youth Action.









Carnegie Science Center One Allegheny Avenue Pittsburgh, PA 15212 www.carnegiesciencecenter.org (412) 237-3400 (412) 237-3375 fax Ronald Baillie, Interim Director

Annual Operating Budget: **\$7,000,000** Full Time Staff: **102** Part Time Staff: **187** 





Free Library of Philadelphia 1901 Vine Street Philadelphia, PA 19103 www.library.phila.gov (215) 686-5300 (215) 686-5368 fax

Elliot L. Shelkrot, President and Director

Annual Operating Budget: **\$51,700,000** Full Time Staff: **828** Part Time Staff: **107** 



The Free Library's mission includes these words: "The Free Library of Philadelphia will create a welcoming and inspiring environment for learning and will promote individual enlightenment, community enrichment, and economic vitality throughout the region." Its vision statement is: "To be the destination of choice for those who seek free access to ideas and information." The library's strategy for community service is to "turn libraries inside out"—extending outreach, recognizing community needs, developing useful and desired programs, forming community partnerships, and making the Free Library collections and services so welcoming and easily accessible that library walls will cease to be psychological barriers, and superb library services can be delivered to all who can use them, regardless of location.

## free library sions/SAT an annual of philadelphia

The Free Library system serves primarily the 1.5 million citizens of Philadelphia. Fifty-four libraries—almost all of them recently renovated, handsomely refurbished, and equipped with hundreds of state-of-art public-access computers—provide services, programs and outreach appropriate to their very diverse communities, many of which include low-income households. To serve the city's many immigrant groups, selected branches have collections in Spanish, Vietnamese, Chinese, Laotian, Russian, Polish, Korean, Arabic, and Cambodian. In a city where—according to a national survey—41 percent of households lack home computers, the Free Library's 700 public computers and many free opportunities for learning computer skills provide an essential bridge to those on the far side of the "digital divide." For people over 65, *Generations Online*, a simplified Internet-access program developed by a Free Library board member, makes it easy for seniors to learn to use the Internet at their own speed.

In a survey of city services last fall, 54 percent of respondents reported that they or members of their families had visited a Free Library branch at least once a month during the preceding year. Last year Philadelphians borrowed a record 7,000,000-plus library items. (The previous circulation record of 6.7 million was set 39 years ago, when the population was 32 percent greater.)

A sampling of the Free Library's diverse partners includes the school district, United Way's Center for Youth Development, Philadelphia Safe and Sound, which coordinates the city's after school programs, and the Philadelphia Youth Network, which channels funding for teenage and after school employment.

*LEAP* is the library's free, drop-in after school program which operates every weekday afternoon at 53 libraries and annually serves 85,000 Philadelphia children and teens. Each library's LEAP staff consists of an adult and three trained Teen Leadership Assistants (TLAs). Approximately 50 of the 200 teen leaders are part of a city program receiving welfare-to-work funds and are living in poverty or are in the juvenile justice system. In addition to the training teens receive for their work in the library, they participate in programs on college admissions/SAT preparation, financial management for young adults, and more. The library sponsors an annual Youth Empowerment Summit (YES), a day of workshops, career presentations, and

youth networking that draws more than 300 teens from across the city. YES is planned and managed by teens, primarily the trained teen leaders. As one teen noted in response to a researcher's question, "This library believes in teens. They believe in us!"

The *Workplace*, the library's free job and career information center, serves more than 6,500 people a year, from homemakers engaged in welfare-to-work transitions to university instructors seeking new appointments. The *Summer Reading* program reached nearly 54,000 children and teens last year, including 32 percent

of Philadelphia's six-to-twelve-year-olds. *Books Aloud* brings early literacy skills and books to young children by training parents and child care staff. Last year 2,175 attendees received books and training.

From helping low income families apply for the Earned Income Tax Credits, to the *Sundays on Stage* program presenting free, multi-ethnic, multicultural performances, the Free Library of Philadelphia is committed to offering a high level of service with programs that meet the needs of the city's diverse population.

The Pocahontas County Free Libraries (PCFL) system serves the 9,000 residents of Pocahontas County through four libraries located strategically throughout the county's 950 square miles of rugged Allegheny Mountain terrain in Durbin, Marlinton, Green Bank, and Hillsboro, West Virginia. It wasn't always this way. Twenty-five years ago there were barely two libraries in Pocahontas County. Marlinton resident Elizabeth Gay notes, "I have been a patron when the library was in an office building, a house, a bus garage, a house trailer, and finally the wonderful new building in Marlinton...The libraries are not just book repositories but active, living, components of our communities. From Hillsboro to Durbin, a distance of 60 miles, there are civic meetings, book discussion groups, play groups, 4H meetings, live music art shows, and more taking place every day of the week, even on Sunday."

The libraries are cornerstones of civic engagement. They receive thousands of hours of volunteer service and substantial and steady local financial contributions. Last year local funding provided 73 percent of operating expenses versus 27 percent state and federal dollars, a high ratio for small rural library systems in West Virginia.

The library system has worked hard to expand its physical as well as its intellectual resources. Its accomplishments include three major building projects in the past ten years; after-school tutoring programs; school library services to local elementary schools that otherwise would go without library service; economic development support; collections development to fight racism; and promotion of the art, culture, history, and filmmaking of West Virginia and Appalachia.

For many elementary students PCFL is the school library. In collaboration with the Pocahontas County Board of Education, two of the county's three elementary schools use PCFL branches as their school libraries. And the libraries partner with the schools to offer after school programs with children receiving supplementary instruction Monday through Thursday at two of the branches.

PCFL helps the community achieve economic development goals. When downtown weekend retail business declined, the libraries extended Saturday hours to give residents another reason to go downtown. When a new county cooperative was seeking to encourage local entrepreneurs to develop and market products using the top quality hardwoods of the region, PCFL acquired and promoted an extensive series of books about furniture making.

PCFL is home to the largest West Virginia and Appalachian collection of any small library in the state and has a Heritage Room with local historical materials and facilities for genealogical research. The Pocahontas Libraries have an extensive oral history archive and play a major role in the county's veteran's oral history project. They have also partnered with local filmmakers.

# pocahontas county free libraries

Hillsboro, birthplace of racial justice proponent Pearl Buck, has also recently become the headquarters of one of the most notorious Neo-Nazi groups in the country. In response, the Pocahontas Libraries are developing the "Pearl S. Buck E Pluribus Unum" collection as a regional resource that celebrates the diversity of people and teaches tolerance.

Commenting on the Pocahontas County Free Libraries' accomplishments, local filmmaker B.J. Sharp-Gudmundsson notes, "As for innovation, I could say expanding access to new technology, partnering on media and film projects in creating a visual library, and providing hands-on learning through every means possible. But in truth, the most innovative would be partnering with individuals, exploring possibilities, stepping outside of the box...Thanks to them, our county and its children can peek out of the box and see a brighter, fuller future."





Pocahontas County Free Libraries 500 Eighth Street Marlinton, WV 25954 www.pocahontaslibrary.org (304) 799-6000 (304) 799-3988 fax Allen R. Johnson, Director

Annual Operating Budget: **\$184,345** Full Time Staff: **6** Part Time Staff: **2/3 of 1 FTE** 







San Angelo Museum of Fine Arts One Love Street San Angelo, Texas 76903

www.samfa.org (915) 653-3333 (915) 658-6800 fax Howard J. Taylor, *Director* 

Annual Operating Budget: **\$499,800** Full Time Staff: **6** Part Time Staff: **10** 



The San Angelo Museum of Fine Arts seeks to reach a 16-county area of West Texas that is nearly two-thirds the size of the state of Ohio. San Angelo's population is 90,000, while most of the surrounding towns have populations of 1,000-3,000. Over the years, its downtown has faced a significant decline, and its school district has struggled with extremely limited resources. There are only five art instructors for the 19 elementary schools. The museum has maintained a balanced budget over the years while raising over \$7,000,000 to construct a new building and increase its endowment. Typically, the museum has provided an astonishing 4,000 plus hours of programming annually.

## san angelo museum of tine arts A series of exhibits called

Visions and Choices held every three to four years creates public forums that establish

the museum as a "marketplace of ideas for the community." Many of the ideas are becoming reality. For example, the museum has played a significant role in the master planning and implementation of a massive revitalization and historic preservation effort taking place in the core of the city. In response to that initiative, the museum's new building was deliberately located in a spot that has greatly enhanced the newly developed Paseo de Santa Angela. The museum's children's branch is now located in the Old Cactus Hotel, a renovated historic structure that had been derelict before the museum began using it.

More than one-third of the museum's budget is dedicated to education. The museum offers curriculum-linked museum visits for school children and a stunning array of weekend, evening, and summer-long classes for learners of all ages. The museum has brought national and state expertise to San Angelo to develop a broad ranging plan to increase and integrate the arts in the San Angelo Independent School District and the 54 outlying districts. As a result, all local school district students visit the museum. In collaboration with Angelo State University, the museum shares space and programs at the university, and the university has developed a ceramic studio classroom at the museum. The university and the museum are joint sponsors of an annual ceramics competition that has been called the "premier clay show in America."

The museum achieves high standards of artistic quality and operates with a rare level of transparency and inclusiveness visible to visitors. The museum's administrative offices are centrally located and the staff members welcome curious visitors. The usual behind-the-scenes museum activities like collections care and exhibit preparation are open to the public. And the museum membership programs are inexpensive, aimed at making the museum accessible to non-traditional audiences, creating a sense of proprietorship.

This small museum is a major leader in the renaissance of a remote, rural, and sparsely populated community. The expressions "not just art on the walls, but art in our lives" and "the community is the greatest work of art" are guiding tenets inspiring both museum and community achievements. The diverse board of trustees and staff empower business, community, and university stakeholders to use the museum to realize the educational, economic development, and civic pride aspirations of the region.

After nearly 20 years of providing on-site interpretation and educational service to persons visiting USS CONSTITUTION, with limited outreach to an audience within an hour's drive of Boston, the USS Constitution Museum made a conscious and ambitious decision in 1995. Concerned that the story of one of America's most cherished national icons was essentially inaccessible to anyone outside of New England, the museum set out to open the door for a national audience.

USS CONSTITUTION, also known as "Old Ironsides," is an ideal prism through which to view the history of the United States and her people. Within the ship's hold and upon her decks are to be found many chapters of America's past: the ideals of our founding forebears; the technological ingenuity of American design and craftsmanship; the valiant struggle of a young nation to remain free and to establish itself as a respected player on the world's stage; the hardships endured by a multi-ethnic crew and their valor and sacrifices in the defense of freedom.

Since 1995, the museum has continually sought the ideas and reactions, and evaluations of students, educators, families, and adults to ensure that its national outreach was meeting their needs. The museum developed a national committee of classroom and outreach experts to oversee the initiative and regularly pilot, test, and evaluate every aspect of its program.

The committee made three recommendations that became the bedrock of a new education enrichment project. The project should instruct teachers and equip them to teach "Old Ironsides" in the classroom, rather than creating materials that would be placed directly into the hands of students. The project should be regarded as an enrichment unit and be interdisciplinary. And finally, knowing that funding for enrichment was strictly limited and often required high level administrative approval, the committee recommended that the curriculum be offered free of charge.

The resulting curriculum, *All Hands on Deck: Learning Adventures Aboard "Old Ironsides,*" has been enthusiastically received. It consists of an introductory video featuring a 14-year-old girl who meets past and present crew of USS CONSTITUTION and in the process discovers the ship's meaning for different people, as well as a poster, student activity sheets, and a 14-lesson teacher's guide.

Now in its third printing, 22,500 copies of the curriculum have been distributed. The museum estimates that 187,500 students will be introduced to "Old Ironsides" each year. At a total project cost of \$875,000 the annual cost per student is \$4.13. The Museum is pleased to announce that it is a recent recipient of the IMLS Learning Opportunities Grant, which will allow them to release an electronic version of the curriculum.

### USS CONSTITUTION CONSTITUTION The next phase of outreach, "Old Ironsides" Across the Nation, began in November 2000. The

museum proposed to the Navy

officers and crew of USS CONSTITUTION that the museum and ship join forces to take the story of "Old Ironsides" into classrooms and cities across the country. Together they visit each city for six days, visiting classrooms, conducting teacher workshops, and offering public presentations. Well into its third year, the program has reached more than 55,000 people during visits to 11 cities.

During this period the museum has also been systematically expanding its educational services to local schools and local audiences. In 1997, the museum abolished its 20-year-old policy of charging admission and became admission free. Attendance skyrocketed from 80,000 annually to more than 300,000. Income from museum store sales and increased donations more than offset the forfeited revenue.

In less than seven years, the USS Constitution Museum has evolved from offering absolutely no services for a national audience to reaching thousands of students, educators, families, and adults across the country annually. Along the way the museum has enlisted the cooperation of educators, school districts, and sister museums and has garnered the support of 30 foundations, businesses, and individuals. The educational outreach programs and services of the USS Constitution Museum can serve as a model for other national symbols that seek to inform and educate our citizenry about our nation's past.





Annual Operating Budget: **\$2.1 million** Full Time Staff: **25** Part Time Staff: **15** 



### **PREVIOUS WINNERS** of the Institute of Museum and Library Services'

National Awards for Museum and Library Service

#### 2002

Boundary County District Library, Bonners Ferry, Idaho Hartford Public Library, Hartford, Connecticut Please Touch Museum, Philadelphia, Pennsylvania Southern Alleghenies Museum of Art, Loretto, Pennsylvania Southwest Georgia Regional Public Library System, Bainbridge, Georgia Wildlife Conservation Society/Bronx Zoo, Bronx, New York

#### 2001

Alaska Resources Library and Information Services (ARLIS), Anchorage, Alaska Children's Discovery Museum of San Jose, San Jose, California Hancock County Library System, Bay St. Louis, Mississippi Miami Museum of Science, Miami, Florida New England Aquarium, Boston, Massachusetts Providence Public Library, Providence, Rhode Island

#### 2000

(2000 was the first year libraries participated in this award program.) Albright-Knox Art Gallery, Buffalo, New York Alutiiq Museum & Archaeological Repository, Kodiak, Alaska B.B. Comer Memorial Library, Sylacauga, Alabama Queens Borough Public Library, Jamaica, New York Simon Wiesenthal Center Library and Archives, Los Angeles, California Urie Elementary School Library, Lyman, Wyoming Youth Museum of Southern West Virginia, Beckley, West Virginia

#### 1999

Lincoln Park Zoo, Chicago, Illinois Nevada Museum of Art, Reno, Nevada St. Simons Island Lighthouse Museum, St. Simons Island, Georgia

#### 1998

Belknap Mill Society, Laconia, New Hampshire Henry Ford Museum & Greenfield Village, Dearborn, Michigan New Jersey Historical Society, Newark, New Jersey

#### 1997

The Children's Museum of Indianapolis, Indianapolis, Indiana The Museum of Fine Arts, Houston, Texas National Aquarium in Baltimore, Baltimore, Maryland

#### 1996

The Corcoran Gallery of Art, Washington, District of Columbia The Field Museum, Chicago, Illinois The Natural Science Center of Greensboro, Greensboro, North Carolina

#### 1995

Brooklyn Children's Museum of Science, Brooklyn, New York The Mexican Fine Arts Center Museum, Chicago, Illinois Montshire Museum of Science, Norwich, Vermont The Wing Luke Asian Museum, Seattle, Washington

#### 1994

Brukner Nature Center, Troy, Ohio The Cummer Museum of Art and Gardens, Jacksonville, Florida Missouri Historical Society, St. Louis, Missouri

### **ABOUT** the Institute of Museum and Library Services

The Institute of Museum and Library Services is an independent Federal grant-making agency dedicated to creating and sustaining a nation of learners. The Institute fosters leadership, innovation, and a lifetime of learning by supporting the nation's 15,000 museums and 122,000 libraries. The Institute also encourages partnerships to expand the educational benefit of libraries and museums.

To learn more about the Institute, please log onto: http://www.imls.gov.

Institute of Museum and Library Services 1100 Pennsylvania Ave., NW Washington, DC 20506

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#### **National Museum Services Board**

The Board is part of the Institute of Museum and Library Services. Its fifteen Presidentially appointed and Senate confirmed members advise the Institute on general policy with regard to museum services. Board members represent the museum community and the general public, and through their collective representation, contribute specific expertise and broad knowledge of the entire museum field.

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#### **National Commission on Libraries and Information Science**

The Commission is a permanent, independent agency of the federal government charged with advising the legislative and executive branches on national and international library and information policy and plans. The Commission also advises the Institute on general policy with regard to library services.

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INSTITUTE of MUSEUM and LIBRARY SERVICES

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