



FIELD REVIEWER HANDBOOK

Museums for America

OFFICE OF MUSEUM SERVICES
FISCAL YEAR 2022

For additional information, contact:

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WELCOME!

Thank you for agreeing to serve as a peer reviewer for this year's Museums for America grant program. We hope you find this to be a rewarding experience and will draw satisfaction from helping museums across the country create engaging learning environments, address the needs of their communities, and serve as trusted stewards of the collections they hold in trust for the public. We assure you that your contribution of time and expertise will be invaluable to IMLS and to the applicants who will receive your comments.

In this handbook, you will find the information you need to carry out field review, including information about the program, step-by-step instructions for using eGMS Reach, and four appendices with important reference material.

If you have any questions about this material or the processes described, please do not hesitate to contact your panel chair at any time.

Once again, thank you for the service you are about to render to museums and communities throughout the nation.

IMLS Office of Museum Services Staff

FIELD REVIEWER INSTRUCTIONS

MUSEUMS FOR AMERICA GRANT PROGRAM

Overview

Museums for America (MFA) grants support museums of all sizes and disciplines in strategic, project-based efforts to serve the public through exhibitions, educational/interpretive programs, digital learning resources, professional development, community debate and dialogue, audience-focused studies, and/or collections management, curation, care, and conservation.

Projects are expected to:

- Focus on a key goal identified in the institution's strategic plan;
- Reflect a thorough understanding of current practice and knowledge about the subject matter; and
- Generate measurable results that tie directly to the need or challenge addressed.

As a result, Museums for America has significant potential to generate positive societal impact through project activities undertaken as part of the grant-funded work and activities that may be complementary to the project.

Museums for America Program Goals and Objectives

Reflecting IMLS's agency-level goals, Museums for America has three program goals and three objectives associated with each goal. Each applicant should align their proposed project with one of these three goals and one or more of the associated objectives. Program goal and objective choices should be identified clearly in the Narrative. The choice of program goal also informs the choice of project category (i.e., Lifelong Learning, Community Engagement, and Collections Stewardship and Access), which is requested in the IMLS Museum Program Information Form.

Lifelong Learning

- Goal 1, Lifelong Learning: Empower people of all ages and backgrounds through experiential and cross-disciplinary learning and discovery.
 - Objective 1.1: Support public programs, adult programs, family programs, and early childhood programs.
 - Objective 1.2: Support exhibitions, interpretation, and digital media.
 - Objective 1.3: Support in-school and out-of-school programs.

Community Engagement

- Goal 2, Community Engagement: Maximize the use of museum resources to address community needs through partnerships and collaborations.
 - Objective 2.1: Support audience research, evaluation, and outreach.
 - Objective 2.2: Support community-driven exhibitions and programs.
 - Objective 2.3: Support community-focused planning and civic engagement.

Collections Stewardship and Access

- Goal 3, Collections Stewardship and Access: Advance the management and care of collections and their associated documentation.
 - Objective 3.1: Support cataloging, inventorying, and registration; collections information management; and collections planning.
 - Objective 3.2: Support conservation and environmental improvement and/or

- rehousing; conservation surveys; and conservation treatment.
- Objective 3.3: Support database management, digital asset management, and digitization.

Funding Amounts

Museums for America requests for IMLS funds may range from \$5,000 to \$250,000, including both direct and indirect costs, and must be matched with at least a 1:1 cost share from non-federal sources.

Confidentiality

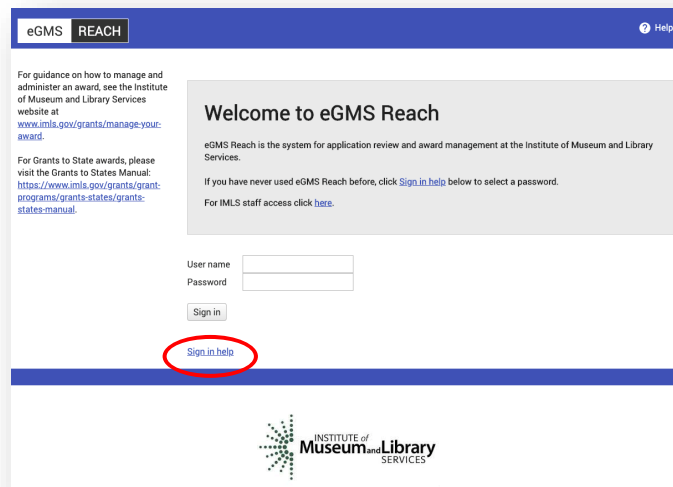
The information contained in grant applications is strictly confidential. Do not discuss or reveal names, institutions' project activities, or any other information contained in the applications.

Using eGMS Reach: Step-by-Step Instructions

1. Sign in to eGMS Reach and create a password.

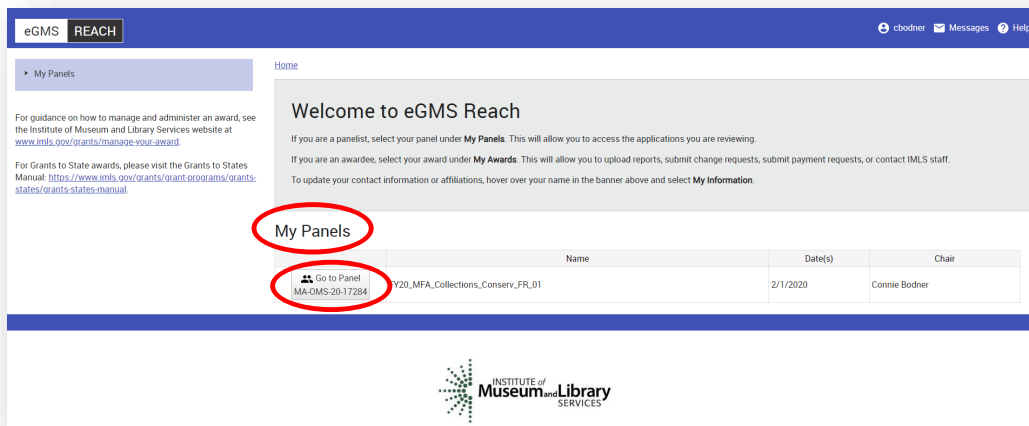
An account has been established for you in eGMS Reach. In a separate email with the subject line “eGMS Reach Account Information,” you will receive your access credentials, including a username. If you do not receive such an email, please check your junk folder. If you still do not see the email, contact imls-museumreviewers@imls.gov.

Once you have the email, please visit <https://grants.imls.gov/Reach/> and follow the instructions to create a password. If you are entering the system for the first time, click the **Sign in help** button to create a password. If you are a previous IMLS grantee or reviewer, you may already have an eGMS Reach account and username. If you need to reset your password, you will have the option to do so on the sign in page by clicking the **Sign in help** button.



2. Verify access and confirm you have no conflicts of interest.

Once you have signed in successfully, go to **My Panels** and click on the **Go to Panel** button to see Panel Files and Applications assigned to you and to confirm you have no conflicts of interest.



Panel Files include:

- Field Reviewer Handbook: Museums for America Grant Program (this document)
- Field Reviewer Guidance (pre-recorded webinar)
- FY2022 Notice of Funding Opportunity (guidelines for applicants)

IMPORTANT: Before proceeding to the Applications Tab, you must affirm that you have reviewed and approved the conflict of interest statement located under your Personal Files and as Appendix C in this document. Click on the paper icon to review *Complying with Ethical Obligations and Avoiding Conflicts of Interest*. Then click on the pen icon to affirm that you have reviewed this file and approved its contents.

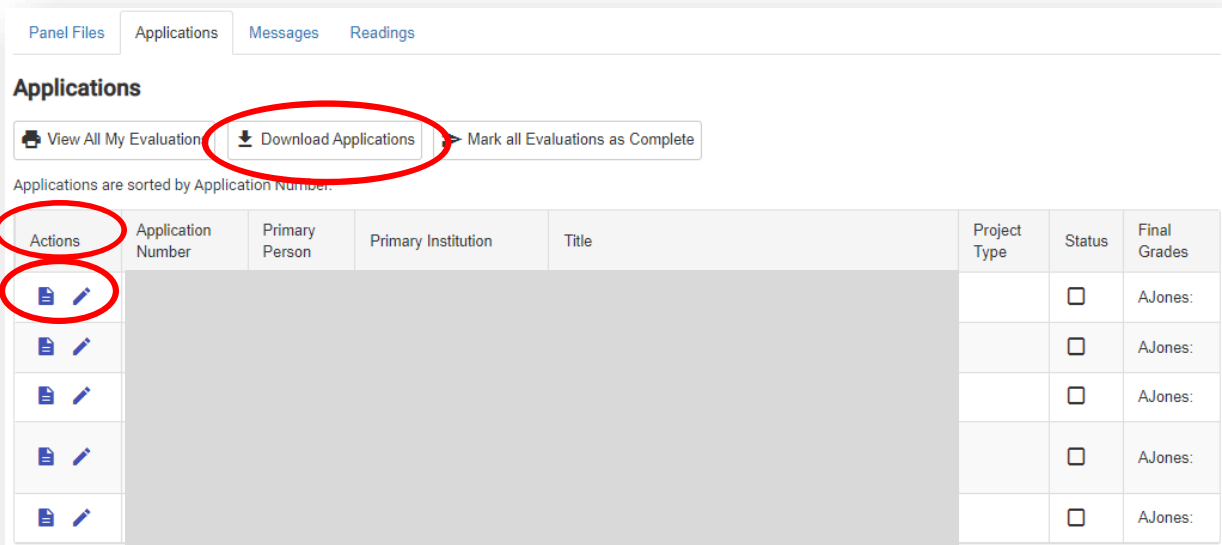


To electronically sign the file, check the box and click **Save Changes**.



Once you begin reading your assigned applications, you may identify a potential conflict of interest that was not obvious earlier. **Contact your panel chair immediately, and we will help resolve it.**

To see the applications that you will be reviewing, click on the Applications Tab. The paper icons in the **Actions** column allow you to view the applications, and the pen icons allow you to enter your comments and scores for each application. You may also download the applications if you wish by clicking **Download Applications**.



3. *Read the applications.*

We recommend that you begin by reviewing the [Museums for America FY2022 Notice of Funding Opportunity](#) to which applicants have responded in creating their applications. This document is also available in your Panel Files. Then read the applications, keeping in mind the review criteria for each section of the Narrative. The review criteria are provided in the Notice of Funding Opportunity, on the evaluation forms, and in Appendix D of this document. You will not need to reference each bullet point in your comments, but these questions should guide your thinking about the strengths and weaknesses of each application.

4. *Draft your comments.*

For each application you review, we ask you to write a constructive and substantive comment for each section of the Narrative: **Project Justification**, **Project Work Plan**, and **Project Results**. All three sections of the Narrative have equal weight and are equally important in identifying the overall strengths and weaknesses of an application.

You may wish to prepare your comments in a separate document for later copying and pasting into the eGMS Reach evaluation form.

When drafting your comments ...

- Use your professional knowledge and experience to assess the information objectively.
- Judge the application on its own merits, and do not base your evaluation on any prior knowledge of an institution.
- Make sure your comments justify the scores you provide. A highly complimentary comment does not remove the sting of a low score, and a negative comment does not even out a high one. Comments and scores must complement each other and make sense as a whole.

Effective comments...	Poor comments...
<ul style="list-style-type: none"> ▪ are presented in a constructive manner. ▪ are both substantive and easy to read and understand. ▪ reflect the resources of the institution. ▪ are specific to the individual application. ▪ reflect the numeric score assigned. ▪ highlight the application’s strengths and identify areas for improvement. ▪ are directed to applicants—not IMLS or panel reviewers—for their use. 	<ul style="list-style-type: none"> ▪ simply summarize or paraphrase the applicant’s own words. ▪ make derogatory remarks. ▪ penalize an applicant because you feel the institution does not need the money. ▪ offer or ask for irrelevant or extraneous information. ▪ make vague or overly general statements. ▪ question an applicant’s honesty or integrity.

Below are some examples of **effective** field reviewer comments:

Project Justification	
<p>“You clearly identify the project beneficiaries and have done a good job of working with the community to identify strategic goals for the future. The project identifies strong ties to the strategic plans/goals of both the museum and the neighborhood/district. The proposal does a good job of discussing how a diverse team of community members and museum staff has worked together to create a strong project. Your intended results are well reasoned, well formulated, and achievable. The proposed project is an excellent fit for an MFA Community Engagement grant.”</p>	<p><i>Comment is substantive, addresses the review criteria, and employs a positive tone.</i></p>
<p>“Your museum is making good strides in professionalizing and developing your Strategic Plan. The project outlined fits the collections stewardship criteria and is necessary for you to move forward. I started to read the application with great support but slowly came to wonder if there was a clear sense of direction and execution. For example, I am not clear about the role of the costume curator since she was not mentioned in the Narrative and her resume was missing from the application.”</p>	<p><i>Comment correlates with the score of 3 and makes implementable suggestions for improving the project.</i></p>
Project Work Plan	
<p>“Your work plan is clear and outlines many of the details lacking in the project justification. Your consultants are well qualified to guide museum staff in writing the general conservation survey and designing your long-term preservation plan.</p> <p>“You might consider replacing the term ‘housekeeping’ with ‘collections maintenance.’ There are tremendous new resources available through the American Institute for Conservation’s new Collections Care Network, designed to be used by collection management teams and other non-conservators.”</p>	<p><i>Comment provides a constructive assessment of the application and suggestions likely to benefit the applicant.</i></p>
<p>“Your proposal shows that your staff has done a good job of working with the community on past projects and has an excellent relationship</p>	<p><i>Comment is evaluative, addresses</i></p>

<p>with your neighbors and relevant community partners. The proposed project makes good use of a community advisory committee and of using evaluations at various points throughout the run of the project.</p> <p>“Your schedule of work shows a well-thought-out list of activities suitable to the challenges identified. Your timeframe, personnel, and budget resources are appropriate for the scope and scale of the project, and you adequately discuss how you will meet the cost-sharing requirement. Today, many museums are looking for ways to increase their community engagement and boost the economics of their region. I would have liked to have seen some information on how you could/will share your results or discoveries at the end of the project. This project could serve as an excellent case study for others to emulate, and you might think about ways to share your results with your colleagues across the country—e.g. an article in a professional journal, a session at a regional or national conference, a webinar.”</p>	<p><i>the review criteria, and makes implementable suggestions in a positive tone.</i></p>
<p>“Although the plan to purchase additional licenses and catalog should be straightforward, your proposal shows some inconsistencies. The effort to catalog 6,000 objects in three years does not double the count of the existing 12,000 record in a total of 40,000 objects. You involve photography and request equipment, but you did not submit a digital stewardship supplementary information form. Several staff members possess the ability to work on the project and are part time; yet, your intent is to hire a temporary part-time project collections manager. You should explain why.</p> <p>“Consider simplifying and streamlining the project so it can be supported by a small staff with dedicated volunteers and interns. If your goal is to catalog, then make a first pass over ALL 40,000 objects. Determine which fields are crucial to manage the collections off site and assist with exhibitions and deaccession review. It is crucial to have a defined scope that is achievable, so that later the staff can add the layers of additional information such as condition, photography, and provenance. Your project as formatted involves too many steps in work flow and is not likely to achieve results that will make a difference. At the end of the project, the collection remains partially catalogued.”</p>	<p><i>Comment correlates with score of 2 and makes specific implementable suggestions for improving the project.</i></p>
<p>Project Results</p>	
<p>“The project to acquire intellectual control over the collection is sound stewardship and a necessary step before expansion. The goal to make the collections public is outside this scope but will inform the extent of cataloging and quality of the record with image file. Your collections team should review their strategy and focus on the desired outcome of the project to strengthen the application. For example, the staff is currently cataloging the objects on hard copy, then entering the information into the object document file and digital record. Why not enter information directly into the collections database? I understand the grant request is for laptops, licenses, and hotspot access, but utilizing the existing tools now and understanding the impact will</p>	<p><i>Comment addresses questions from the review criteria.</i></p>

<p>strengthen the request and provide a better measurement of success. Your current measurement of success is counted as numbers, when in fact the digital record with image provides a level of quality and improved accessibility.”</p>	
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In contrast, below are some examples of **poor** field reviewer comments:

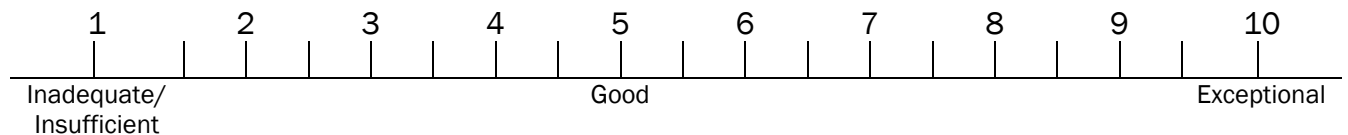
Project Justification	
<p>“The project is justified; there is a clear need to catalogue and document this material. This collection is an important part of the permanent collection at the museum.”</p>	<p><i>Comment is not relevant to MFA program goals.</i></p>
<p>“The museum will hire a temporary curator to develop and fabricate an exhibition to coincide with their town’s bicentennial. They will exhibit materials from their archives and private collections from community stakeholders. The project will be two years in length.”</p>	<p><i>Comment paraphrases the applicant’s own words.</i></p>
Project Work Plan	
<p>“The work plan would be improved by putting in more time onsite.”</p>	<p><i>Comment is very brief and has little value to the applicant.</i></p>
<p>“There are some concerns in the way of materials and supplies. The use of oak shelving and related furniture and materials that were mentioned in the itemized list in the proposal, although aesthetically pleasing, have problems, as oak off-gases acids, which therefore does not make it the most suitable material for archives, for both presentation and storage. More suitable would be powder-coated stainless steel shelving, stainless steel flat files, and industry-approved laminates for the furniture, such as tables. In the proposal, there was no mention of digitizing some of the archival materials. Is this planned at all for some of the more rare and one-of-a-kind materials in the collection? Perhaps the proposal could be adjusted to consider or include this aspect, as scanners have become more affordable.”</p>	<p><i>Comment does not reflect the score of 7.</i></p>
<p>“The design of the exhibition is boring and not even remotely relevant to the museum’s mission. The staff is woefully unprepared and will fail in the execution of this project. Targeting federal funds to this museum is a mistake.”</p>	<p><i>Comment is derogatory and does not provide useful feedback.</i></p>
Project Results	
<p>“Strong results with very sustainable benefits.”</p>	<p><i>Comment is very brief and has little worth or value to the applicant</i></p>

The chart below summarizes the most frequently asked questions from MFA field reviewers:

Should I consider...?	Yes	No
Whether a project meets the high-level goals of the institution's strategic plan	X	
An institution's financial or staffing needs		X
Whether the project is well planned and the organization has the appropriate resources to complete the project	X	
Whether the applicant has included the information necessary for an adequate evaluation of its merits	X	
Whether a project is new or a resubmission		X
The size or age of the organization		X
An institution's indirect cost rate		X

5. *Assign your scores.*

Assign a single preliminary score to the entire application. Use a scale of 1 to 10, with 1 being Inadequate/Insufficient and 10 being Exceptional.



6. *Review your work.*

Review your draft comments and preliminary scores. Adjust your scores, if necessary, to reflect your written evaluation more accurately. Scores should support comments, and comments should justify scores.

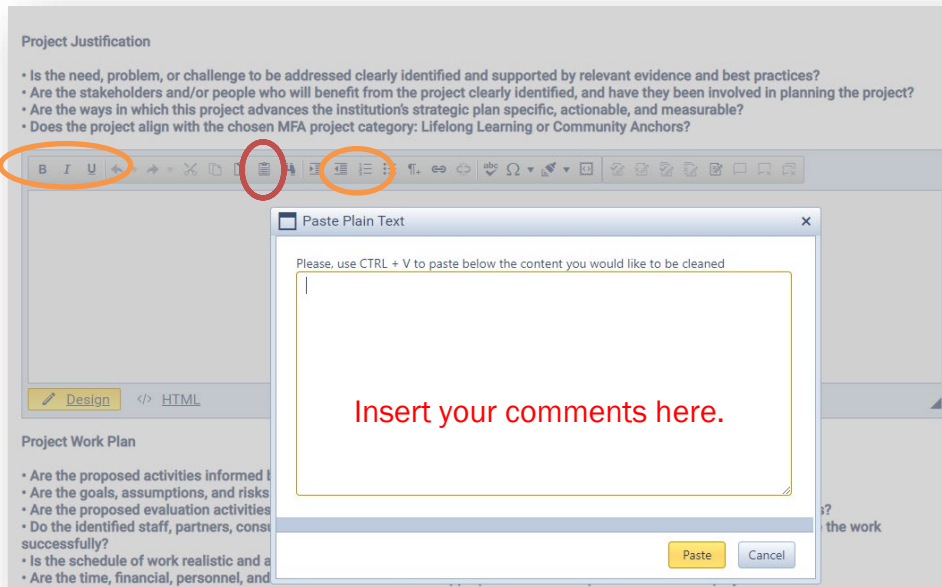
7. *Enter your scores and comments.*

When you are ready to enter your scores and comments, visit <https://grants.imls.gov/Reach/> and sign in with the username IMLS assigned you and the password you created. Click on the **Go to Panel** button, and then click on the Applications Tab. Choose an application and click on the pen icon to open the evaluation form.

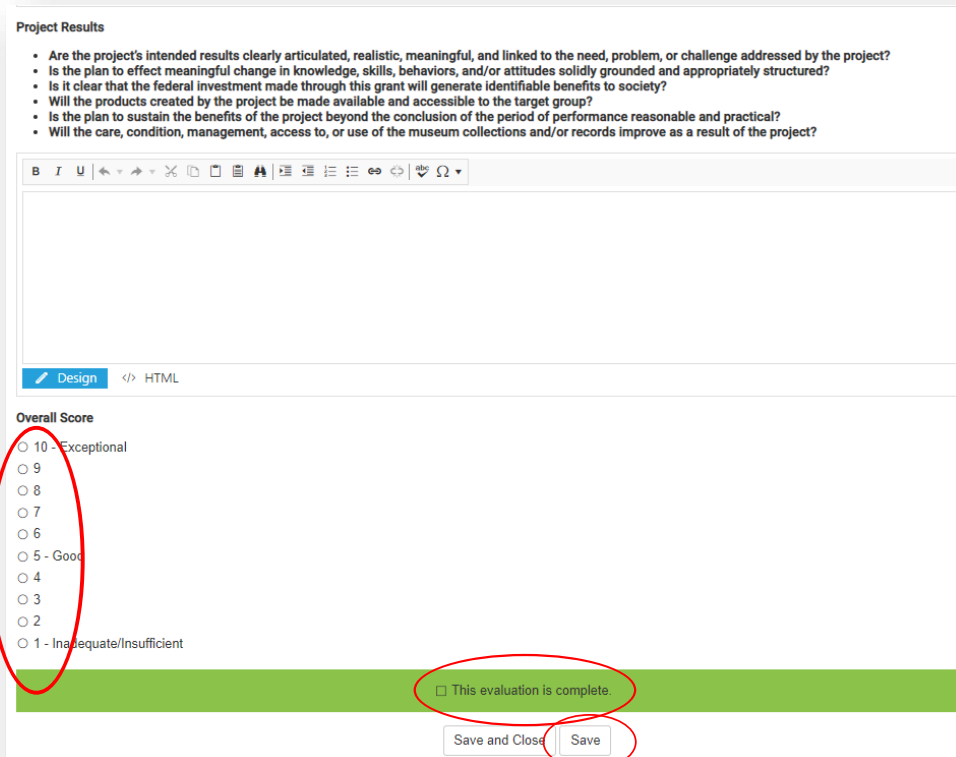
You may enter your comments directly into the form or copy and paste them from a document you may have created.

If you copy and paste your comments from another document, make sure to use plain text to avoid including any imbedded code. Click on the Paste Plain Text icon (circled in red below) to create a Paste Plain Text box. Use CTRL + V to paste your comments, and then click Paste. Do not use the formatting features (circled in orange below) – bold, italics, underline, bullets, numbers.

Warning: Only open one instance of an evaluation screen at once. If you have two instances of an evaluation screen open on your computer and one of them is blank, the auto-save feature will overwrite any comments you have with the blank comment box.



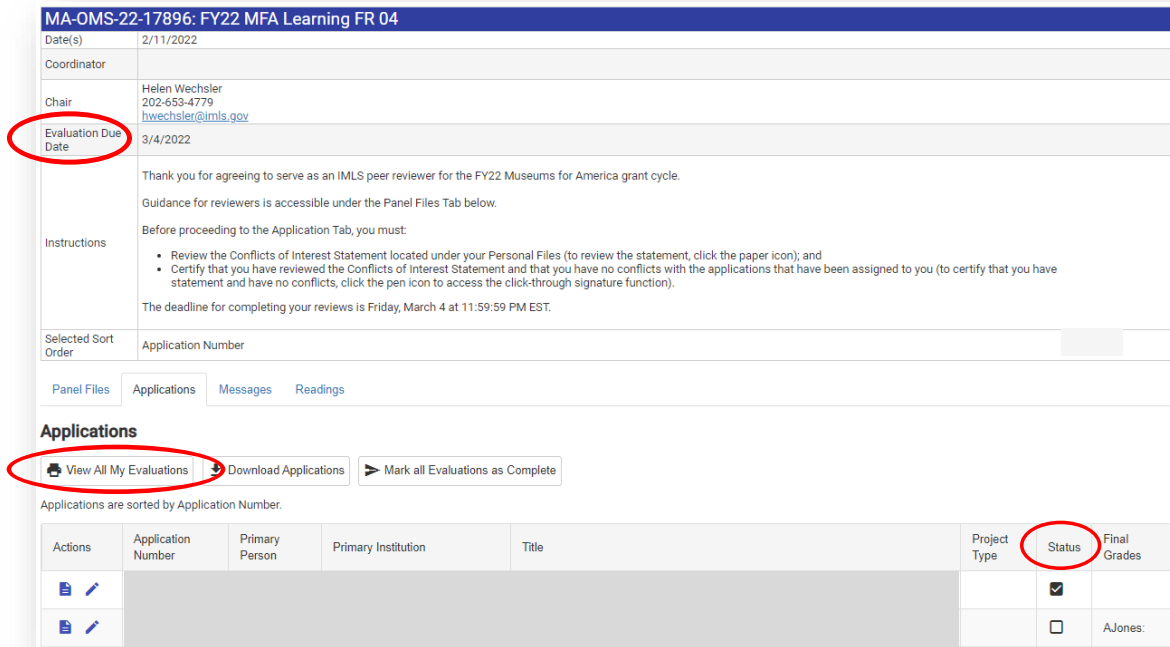
Choose a single score for the application. The evaluation form is built to autosave every five minutes. However, it is wise to click the **SAVE** button at the bottom of the form frequently.



When you have completed your comments and selected your score, check the box next to “this evaluation is complete” and close the evaluation form.

You may return to the evaluation form as frequently as you wish. You can keep track of your progress by checking the “Status” column on the Applications Tab.

You may view your work at any time by clicking the **View All My Evaluations** button.



MA-OMS-22-17896: FY22 MFA Learning FR 04

Date(s): 2/11/2022

Coordinator:

Chair: Helen Wechsler
202-653-4779
hwechsler@imls.gov

Evaluation Due Date: 3/4/2022

Instructions: Thank you for agreeing to serve as an IMLS peer reviewer for the FY22 Museums for America grant cycle. Guidance for reviewers is accessible under the Panel Files Tab below. Before proceeding to the Application Tab, you must:

- Review the Conflicts of Interest Statement located under your Personal Files (to review the statement, click the paper icon); and
- Certify that you have reviewed the Conflicts of Interest Statement and that you have no conflicts with the applications that have been assigned to you (to certify that you have statement and have no conflicts, click the pen icon to access the click-through signature function).

The deadline for completing your reviews is Friday, March 4 at 11:59:59 PM EST.

Selected Sort Order: Application Number

Panel Files Applications Messages Readings

Applications

View All My Evaluations Download Applications Mark all Evaluations as Complete

Applications are sorted by Application Number.

Actions	Application Number	Primary Person	Primary Institution	Title	Project Type	Status	Final Grades
						<input checked="" type="checkbox"/>	
						<input type="checkbox"/>	AJones:

REMINDER: Your reviews must be completed and entered into eGMS Reach by **the Evaluation Due Date listed in eGMS Reach.**

8. Manage your copies.

Keep your applications and any notes until **August 31, 2022**, in case there are questions from IMLS staff. Continue to maintain confidentiality of all applications that you review by keeping electronic and paper copies in a secure place. After August 31, 2022, destroy the applications and all review sheets, notes, and note templates.

APPENDIX A: APPLICATION AND REVIEW PROCESS

The mission of the Institute of Museum and Library Services (IMLS) is to advance, support, and empower America's museums, libraries, and related organizations through grantmaking, research, and policy development. The success of IMLS grant programs depends upon the quality of its peer review process, through which hundreds of reviewers consider thousands of eligible applications fairly, candidly, and impartially in order to make recommendations for funding each year. Below is a summary of the process from application submission through award announcements.

1. Organizations submit their applications electronically using [Grants.gov](https://www.grants.gov), the central portal of the United States government for receipt of electronic applications.
2. IMLS receives the applications, and staff members check them for organizational eligibility and application completeness.
3. IMLS staff members identify a pool of available peer reviewers with appropriate expertise. Peer review takes place in one or two tiers, depending on the grant program: field review, panel review, or both. Each complete application submitted by an eligible organization typically receives between three and six reviews.
4. For the applications ranked most highly by peer reviewers, IMLS staff members carefully assess the budgets and past organizational performance.
5. IMLS staff members provide a list of applications recommended for funding to the IMLS Director.
6. The IMLS Director makes all final funding decisions.
7. IMLS notifies all applicants whether or not they have received an award. With their notifications, all applicants receive anonymous copies of the field and/or panel reviews. IMLS also sends notification of the awards to each participating reviewer.

APPENDIX B: PROTECTING SENSITIVE DATA AT IMLS

IMLS is committed to protecting your private, sensitive information and employs the following physical and technical safeguards when collecting museum program reviewer and panelist information:

1. **Email Security.** IMLS email is hosted on a cloud computing infrastructure which has been reviewed and approved as meeting the security requirements of the Federal Risk and Authorization Management Program (FedRAMP). FedRAMP is a government-wide standardized program for security assessment, authorization, and monitoring of cloud products and services. FedRAMP requirements are based on (and surpass) the Security and Privacy Controls for Federal Information Systems and Organizations developed by the National Institute of Standards and Technology. FedRAMP's additional security controls address the unique elements of cloud computing to ensure all federal data is secure in cloud environments.
2. **Secure File Transmission.** IMLS Secure File Upload uses Hypertext Transfer Protocol Secure (HTTPS), a transmission protocol that verifies the identity of a website or web service for a connecting client, and encrypts nearly all information sent between the website or service and the user. HTTPS is designed to prevent this information from being read or changed while in transit. HTTPS is a combination of HTTP and Transport Layer Security (TLS). TLS is a network protocol that establishes an encrypted connection to an authenticated peer over an untrusted network.
3. **Secure File Storage.** IMLS will only store secure files and any related passwords as long as necessary to complete the relevant transaction or process. A physical copy of personally identifiable information (PII) may be printed at IMLS for business use, after which the copy is secured in a locked location and destroyed after the business use ceases.
4. **Access Controls.** IMLS employs access controls to restrict access to sensitive information that is stored electronically. Access to IMLS files is restricted to authorized IMLS staff, and sensitive data is stored in folders that can only be accessed by a restricted set of authorized users. Files containing sensitive information are password-protected, providing an additional layer of security.
5. **Records Policies.** IMLS financial transaction records are subject to the agency's record retention policy and disposed of in accordance with the General Services Administration's General Records Schedule.

APPENDIX C: COMPLYING WITH ETHICAL OBLIGATIONS AND AVOIDING CONFLICTS OF INTEREST

As a Reviewer for IMLS, you perform a vital role in ensuring the integrity of the IMLS's peer review process and must carry out your duties in accordance with government ethics rules. Before you evaluate applications, we ask that you review the following *General Principles of Ethical Conduct* and *Summary of the Conflict of Interest Laws*. You will be asked to certify compliance with the IMLS Reviewer Conflict of Interest Statement and Certification. IMLS allocates up to one hour of your reviewer time for you to consider these materials.

If, at any time in the course of performing your duties at IMLS, you believe you may have a conflict of interest, please contact the IMLS program officer coordinating your review process. Other questions about the ethics rules and responsibilities may be directed to IMLS's Designated Agency Ethics Official at ethics@imls.gov; (202) 653-4787; 955 L'Enfant Plaza North, SW, Suite 4000, Washington, DC 20024-2135.

General Principles of Ethical Conduct

1. Public service is a public trust, requiring you to place loyalty to the Constitution, the laws, and ethical principles above private gain.
2. You shall not hold financial interests that conflict with the conscientious performance of duty.
3. You shall not engage in financial transactions using nonpublic Government information or allow the improper use of such information to further any private interest.
4. You shall not, except pursuant to such reasonable exceptions as are provided by regulation, solicit or accept any gift or other item of monetary value from any person or entity seeking official action from, doing business with, or conducting activities regulated by IMLS, or whose interests may be substantially affected by the performance or nonperformance of your duties.
5. You shall put forth honest effort in the performance of your duties.
6. You shall make no unauthorized commitments or promises of any kind purporting to bind the Government.
7. You shall not use public office for private gain.
8. You shall act impartially and not give preferential treatment to any private organization or individual.
9. You shall protect and conserve Federal property and shall not use it for other than authorized activities.
10. You shall not engage in outside employment or activities, including seeking or negotiating for employment, that conflict with official Government duties and responsibilities.
11. You shall disclose waste, fraud, abuse, and corruption to appropriate authorities.
12. You shall satisfy in good faith your obligations as citizens, including all just financial obligations, especially those – such as Federal, State, or local taxes – that are imposed by law.
13. You shall adhere to all laws and regulations that provide equal opportunity for all Americans regardless of race, color, religion, sex, national origin, age, or handicap.
14. You shall endeavor to avoid any actions creating the appearance that you are violating the law or the ethical standards.

Summary of Conflict of Interest Laws

18 U.S.C. § 201 – Prohibits you from acceptance of bribes or gratuities to influence Government actions.

18 U.S.C. § 203 – Prohibits you from accepting compensation for representational activities involving certain matters in which the United States is a party or has a direct and substantial interest.

18 U.S.C. § 205 – Prohibits you from certain involvement in claims against the United States or representing another before the Government in matters in which the United States is a party or has a direct and substantial interest.

18 U.S.C. § 207 – Imposes certain restrictions on you related to your activities after Government service.

18 U.S.C. § 208 – Prohibits you from participating in certain Government matters affecting your own financial interests or the interests of your spouse, minor child, general partner, or organization in which you are serving as an officer, director, trustee, general partner, or employee.

18 U.S.C. § 209 – Prohibits you from being paid by someone other than the United States for doing their official Government duties.

Sample Reviewer Conflict of Interest Statement

As a Reviewer or panelist for the Institute of Museum and Library Services (IMLS), you may receive a grant application for review that could present a conflict of interest. Such a conflict could arise if you are involved with the applicant institution, or in the project described in the application, as a paid consultant or through other financial involvement. The same restrictions apply if your spouse or minor child is involved with the applicant institution or if the application is presented on behalf of an institution with which you, your spouse or minor child is negotiating for future employment.

A present financial interest is not the only basis for conflict of interest. Through prior association as an employee or officer, you may have gained knowledge of the applicant that would preclude objective review of its application. Past employment (generally more than five years prior to submission of the application) does not by itself disqualify a Reviewer so long as the circumstances of your association permit you to perform an objective review of the application. If you believe you may have a conflict of interest with any application assigned to you for review, please notify us immediately.

You may still serve as a Reviewer even if your institution is an applicant in this grant cycle or you were involved in an application submitted in this grant cycle, as long as you do not review any application submitted by your own institution or any application in which you were involved.

However, if you believe that these or any other existing circumstances may compromise your objectivity as a Reviewer, please notify us immediately.

If an application presents no conflict of interest at the time you review it, a conflict of interest may still develop later on. Once you have reviewed an application, you should never represent the applicant in dealings with IMLS or another Federal agency concerning the application, or any grant that may result from it.

Pending applications are confidential. It is not appropriate, for your purposes or for the purposes of the institutions or organizations you represent, for you to make specific use of confidential information derived from individual applications that you read while you were serving as an IMLS Reviewer. Accordingly, you must obtain approval from IMLS before sharing any proposal information



with anyone, whether for the purpose of obtaining expert advice on technical aspects of an application or for any other reason.

If you have any questions regarding conflict of interest, either in relation to a specific application or in general, please contact the IMLS program officer who is coordinating the review process.

Certification

I acknowledge that I have reviewed the ethics training materials and the Conflict of Interest Statement above. To the best of my knowledge, I have no conflict of interest that would preclude my service to the Institute of Museum and Library Services.

Note: Once you have reviewed this document, return to eGMS Reach to affirm that you have approved its contents.

APPENDIX D: FIELD REVIEW CRITERIA FOR MUSEUMS FOR AMERICA

Project Justification

- Has the applicant selected an appropriate program goal/project category and one or more associated objectives of Museums for America described in Section A2 of the Notice of Funding Opportunity?
- Are the ways in which this project advances the museum's strategic plan specific and measurable?
- How well has the applicant used relevant data and best practices to describe the need, problem, or challenge to be addressed?
- Has the applicant appropriately defined the target group(s) and beneficiaries, as applicable, for this work?
- Have the target group and other project stakeholders been involved appropriately in planning the project?
- *For Collections Stewardship and Access projects:* Are the collections and/or records that are the focus of the project and their current condition described and quantified in enough detail?

Project Work Plan

- Are the proposed activities informed by appropriate theory and practice?
- Are the goals, assumptions, and risks clearly stated?
- Do the identified staff, partners, consultants, and service providers possess the experience and skills necessary to complete the work successfully?
- Are the time, financial, personnel, and other resources identified realistic for the scope and scale of the project?
- Is the proposed Performance Measurement Plan likely to generate the required measures of Effectiveness, Efficiency, Quality, and Timeliness?
- If present, does the Digital Products Plan reflect appropriate practices and standards for creating and managing the types of digital products proposed?
- Will the proposed methods for tracking the project's progress toward achieving the intended results allow course adjustments when necessary and result in reliable and measurable information about the results of the project?

Project Results

- Are the project's intended results clearly articulated, realistic, meaningful, and linked to the need, problem, or challenge addressed by the project?
- Is the plan to effect meaningful change in knowledge, skills, behaviors, and/or attitudes solidly grounded and appropriately structured?
- Is it clear that the federal investment made through this grant will generate identifiable benefits to society?
- Will the products created by the project be made available and accessible to the target group?
- Is the plan to sustain the benefits of the project beyond the conclusion of the period of performance reasonable and practical?
- *For Collections Stewardship and Access projects:* Will the care, condition, management, access to, or use of the museum collections and/or records improve as a result of the project?